

MSMEs FACING THE CHALLENGE OF DECARBONISATION

Faced with the struggle to achieve sustainable global development, what can SMEs do? And how? The PIMEC Foundation, in collaboration with Caixa d'Enginyers, is organizing this conference to find answers to these questions and share experiences on the SDGs.

In September 2015, the United Nations General Assembly approved the 2030 Agenda for Sustainable Development, a framework for universal and comprehensive action that is being deployed through **17 Sustainable Development Goals** (SDGs). Faced with this common goal of achieving sustainable global development, the responsibility for implementing the SDGs lies not only with the administrations, but also on civil society and, of course, on **companies**, which constitute the current economic engine. But what role should they take on? How can they do it? Perhaps they are already working on it without being aware of it?

Wednesday 5 October (online)

PROGRAM

10:00 a.m. Welcome and presentation of the session

Mr. Eduard Barcons, Director of Institutional Banking at Caixa d'Enginyers

Mrs. Rosa M. Juny, Director of the PIMEC Foundation

Brief introduction by each organization on motivation and commitment to the 2030 Agenda

10.10 am Understanding the challenge of decarbonisation and its implications for the economy

Dr. Jordi Oliver, co-founder and CEO of Inèdit Innovació

Understand the context of the transition towards a coal-neutral economy and the implications for the economy. Brief presentation of impact assessment tools and circular business models.

10.35 am The spin-off AEInnova: from the laboratory to the decarbonisation of industry

Raul Aragonés, president of AEInnova, associate professor in the department of microelectronics at UAB, and professor of renewable energies at the Salesians of Sarrià.

Presentation of an exemplary case in which society has been transformed, making it more digital, with the least environmental impact

10.50 a.m. Business experiences table- The transition from incorporating the SDGs into the company: decarbonisation

Ms. Mireia Cammany, vice-president of PIMEC. Deputy Managing Director of EPI INDUSTRIES family of companies

Mr. Joan Pera, president of PIMEC Maresme. Manager of Manufacturas Arpe.

Mr. Francesc Cuadrat, Director of Strategy and Transformation at MartiDerm

Mr. Raul Aragonés, President of AEInnova,

Moderator: Dr. Jordi Oliver, co-founder and CEO of Inèdit Innovació

Dialogue with MiPImes that are already setting decarbonisation targets, activating projects to reduce their carbon footprint and the rational, efficient and circular use of resources.

11.30 am Open question time

11.45 am End of the Workshop



This workshop is related to the 2030 Agenda