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Customer – Croatian club for customer protection
Online discussion How as consumers we can contribute to environmental protection
Zoom cloud meeting platform
23.09.2020. in 10 o'clock and at 6 p.m.

Customer – Croatian club for customer protection is non-profit organization funded in middle of 2018 with main goal to inform, educate and advise Croatian consumers. Our main activities are workshops, conferences and tribunals for customer where we educate and inform them about significant issues for customers. The areas of our activity are human rights: consumer protection, education, science and research, sustainable development, environmental and nature protection, health protection and international cooperation.

Consumer protection policy is one of the priority policies in the European Union and Croatia is at the forefront of consumer protection. We educate consumers that they as market regulators have the power to convert buying into very important social action. In other words, consumers can in choosing consumption social value of the product they are buying (the impact of production processes on the environment, supplier relations, working conditions, etc.).

We are organization that promote sustainable development, environmental and nature protection as well as a social action. Therefore, we reported and implemented the project *Odgovorne potrošačice!* (Responsible customers!) as part of which we made an animated-educational video <https://youtu.be/bFAoXTyCb1Y>. The video show that plastic residues are found in fish, shellfish, seals, whales, and therefore in our diet. We take microplastics into our own body through the food chain.

At both conferences we held this year we had panel on the environmental protection. In Opatija and Rab we inform customers about Plastics Directive and how they as customers can contribute to the achievement of sustainable development goals.

The average citizen consumes about 1,000 plastic bags a year that he uses for 12 minutes. More than a million birds and 100,000 marine mammals die each year after eating or getting stuck in plastic bags. We take microplastics into our own body through the food chain. Thus, plastic waste not only harms the environment but also human health. That's why on online discussion *How as consumers we can contribute to environmental protection* we will argument what we can do to protect the environment.

Online diskusija
Kako kao potrošači(ce) možemo doprinijeti zaštiti okoliša

Zoom Cloud meeting
23.09.2020. u 10 sati i u 18 sati

