



CEA
Croatian Employers' Association



Network Croatia

Sustainable Development Goals – key guidelines to competitiveness

or

What entrepreneurs need in order to achieve future competitiveness?

The seminar In order to guide and support its members to achieving SDGs, CEA is going to give a series of trainings, starting with this seminar. The trainings are planned all through the second half of the year 2019, and will continue in 2020.

This seminar is intended for both large companies and small, micro and medium entrepreneurs, regardless of their prior knowledge of global goals, and will be held on 4 June (Tuesday) 2019 at the Croatian Employers' Association, Radnička cesta 52, Zagreb (Green Gold, entry R2, 1st floor) starting at 10 am.

The seminar will cover the following topics:

- Sustainable Development and Future Society – Requirements set by Agenda 2030
- 17 Sustainable Development Goals as a framework for business development and growth
- 5 Steps Towards Corporate Sustainability - integration of SDGs for future success

The seminar will be led by Vali Marszalek, CEA Sustainable Development and CSR Advisor and Global Compact Croatia Executive Director, while example of good business practice according to the goals will be presented by Marina Ostojić, Specialist for Community Affairs at CEMEX Croatia.

The first training following this seminar, titled *Future-Fit Business – does your company fulfill the requirements of sustainable business?* will be held on June 18 2019.

Contact:

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